

PLEASE READ: IMPORTANT ADAPTATION INFORMATION FOR REGIONS

This datasheet is a WW version and several parts may not be relevant to some markets. It is the responsibility of the local teams to ensure it is thoroughly checked and updated with locally relevant content before it can be used in market. Some areas you need to check are listed below.

PLEASE REMEMBER TO REMOVE THIS PAGE BEFORE YOU RELEASE
THE DATASHEET IN MARKET

PART 1: CONTENT LOCALIZATION IN 4 STEPS

STEP 1: Features and specifications

- Please check the following content on both pages and make sure they are available in your market, else please localize:
 1. Features
 2. Specifications
 3. Accessories and corresponding images
 4. Services
- Please update the last section on the second page on which other relevant product categories the customer should look at if they feel the current product does not suit their requirement

STEP 2: Call-to-action changes

- The toll-free number included on each page is a dummy number. Please customize it to your market.
- Please ensure that all the hyperlinks are appropriately working

STEP 3: Localize legal footnotes

- We try our best to provide guidance on legal footnotes in the WW version especially on standard footnotes and any product claims being made. But it is not practically possible at a WW level to cover all the guidance that can work across multiple geos. It is the responsibility of the local team to check the legal footnotes on both pages and add/remove footnotes per their local legal requirements.
- If you are making any additional product/feature/customer claims, please make sure you support it with the right legal footnotes within the datasheet.

STEP 4: Alliance compliance

- MANDATORY:** Local MDA approvals: The WW version has been made MDA compliant. However, it is the responsibility of the geo/region/country team adapting the datasheet to ensure it's uploaded again for MDA compliance after localization.
- ALLIANCE FUNDING:** If the datasheet is funded by an alliance partner, please adapt the datasheet to those guidelines. You may choose to remove the Intel logo from both pages if the tactic is not being funded by Intel.

PART 2: SEO COMPLIANCE IN 5 STEPS

Pdfs can get indexed by search engines just like a normal webpage. It's important that we optimize them for search, else they may not rank very high in search results. Or may not get indexed and found at all.

Once you have localized the datasheet content (from PART 1 above) and have the pdf ready, we recommend you follow these simple steps to make this datasheet more SEO-friendly, before you upload the datasheet online. It should take you all of 5 minutes.

You need the full version of Adobe Acrobat (NOT Adobe Reader) to be able to do this. Please request your agency to take care of this.

STEP 1: Is the file name clear and self-explanatory?

If you're changing the file name from what is used for the WW file, then make sure it is not too long and gives an easy indication to the reader what the file is about, eg: **Lenovo_Yoga_2_13 inch.pdf** is fine, but "Lenovo_Vietnam_Hires_53627_convertible.pdf" is not clear.

STEP 2: Has your file metadata been updated?

Go to File>Document properties>Description and update the fields as below:

File – automatically takes the file name you have chosen

Title – Please use **Lenovo_Yoga_2_13 inch**

Author – Lenovo

Subject – Please use - **The Lenovo Yoga 2 is a multimode notebook with a 13.3" touchscreen that can fold back 360o, providing the ultimate flexibility between work and play for up to 8 hours on a single charge.**

Keywords – **Yoga 2, Multimode, Notebook, Affordable, Touchscreen, laptop Mode, Stand Mode, Tent Mode, Tablet mode, software, connectivity**

Under Additional metadata (if available in your Adobe Acrobat version), update as follows:

Copyright Status: Choose 'Copyrighted'

Copyright Notice: Copyright (c) 2014 by Lenovo Corporation

Copyright Info URL: <http://www.lenovo.com/legal/copytrade.html>

Under Advanced metadata(if available in your Adobe Acrobat version), update as follows:

Language – choose the appropriate language from dropdown list

STEP 3: Is the reading order correct?

- Select Advanced>Accessibility>Add Tags to Document
- Then, select Advanced>Accessibility>Touch Up Reading Order
- The "reading order" of the PDF is displayed. This shows you what content will be displayed first in a search result. If this is not fixed, sometimes even the legal line can get picked up to display in a search result.
- You can use the same 'Touch Up Reading Order' tool to change the reader order.
- Reading order can be fixed as below – **Headline followed by Body copy followed by Why buy section followed by Who buys section.**

STEP 4: Have your pdf elements been tagged correctly?

- Go to File>Document properties>Description
- Run an Accessibility Full Check to look for non-compliance.
- Is the body copy on page 1 tagged as text?
- Is the main product image on page 1 tagged as Image/Figure?
- Add the product name as Alt Text to the main product image.

STEP 5: Pdf size and version

1. Total web page weight should not be much more than 1-2MB. If it is more, then go to Advanced>PDF Optimizer and 'right-size' the document.
2. Then select Preferences>General Settings>Optimize for Fast Web View (this allows the PDF to be "loaded" a page at a time, rather than waiting for the whole PDF to download to be able to read)
3. For datasheets which don't have an animated product image on page 1, save your PDF as version 1.6 (Acrobat 7) or lower

Lenovo® recommends Windows 8.

lenovo® FOR
 THOSE
 WHO DO.™

LENOVO® YOGA 2 (13")

THE AFFORDABLE YOGA

4 modes for the price of 1 notebook

The Lenovo Yoga 2 is a multimode notebook with a 13.3" touchscreen that can fold back 360°, providing the ultimate flexibility between work and play for up to 8 hours on a single charge. Plus, it features unique app recommendations for each of the 4 usage modes – Laptop, Stand, Tent and Tablet.



Laptop Mode



Stand Mode



Tent Mode



Tablet Mode

WHY BUY
A YOGA 2?



1 MULTIMODE

- **Laptop Mode** Be more productive at home, in the office or on the road
- **Stand Mode** Enjoy your favorite movies, music and video chat with ease
- **Tent Mode** Stable touch interface is great for entertainment
- **Tablet Mode** Scroll through content in a flash, read ebooks, view photos and play games

2 YOGA PICKS

Intelligent software that detects your PC switching modes and recommends suitable apps

3 UP TO 8 HOURS BATTERY

Watch your favorite movie or work long hours without the hassles of carrying a charger around

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Lenovo® recommends Windows 8.



SPECIFICATIONS

PERFORMANCE

- Processor**
Up to Intel® Core™ i7 processor
- Operating System**
Windows 8.1
- Graphics**
Integrated Intel® Graphics
- Memory**
Up to 8GB DDR3L
- Webcam**
720p
- Storage**
Up to 256GB SSD
- Audio**
Dolby® Home Theater® V4
- Battery**
Up to 8 hours

DESIGN

- Display**
Up to 13.3" FHD (1920 x 1080) 16:9 screen with IPS wide-view
- Dimensions (W x D x H)**
13" x 8.71" x 0.68"
(330 mm x 221.2 mm x 17.3 mm)
- Weight**
1.56 kg (3.43 lbs) (SSD)
1.66 kg (3.65 lbs) (SSHD)

CONNECTIVITY

- Bluetooth®**
Bluetooth® 4.0, 802.11 b/g/n WiFi
- Connectors**
1 x USB 3.0, 1 x USB 2.0, Audio Combo Jack (headphone and mic), micro HDMI-out, 2-in-1 (SD / MMC) card reader

PRELOADED SOFTWARE

- Security & Support**
 - McAfee® Internet Security™ (30-day free trial)
 - VeriFace® Pro
 - OneKey® Recovery
- Entertainment**
 - Zinio® Online Newsstand
 - Skype™
 - Amazon Kindle for PC
- Multimedia**
 - CyberLink YouCam
- Productivity**
 - Microsoft Office 365 Home Premium 30-Day Trial¹
 - Lenovo® Cloud Storage
 - Evernote®
- Bespoke Software**
 - Phone Companion, Yoga Camera Man, Yoga Chef, Yoga Photo Touch



¹ Requires internet access to install and activate

ACCESSORIES

LENOVO SERVICES



Yoga 2
slot-in-case



N700 Wireless
Mouse

Warranty Upgrades – On-site/ In-Home Service
Maximizes PC uptime and productivity by providing convenient, fast-repair services in your own home

Accidental Damage Protection
Avoid the hassles of unexpected repair costs. Provides coverage for non-warranted damage incurred under normal operating conditions, such as minor spills, drops or damage to the integrated screen.

Warranty Extensions (1-to-3 Years Total Duration)
This fixed-term, fixed-cost service helps accurately budget for PC expenses, protect your valuable investment and potentially lower the cost of ownership over time.

**PART NUMBER XXXXX
PRICE: XXX**

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